



# Decarbonising Transport

The Johnstown Estate,  
Enfield Co. Meath

WEDNESDAY

**2ND**

OCTOBER

STARTS AT

**9:30AM**

UNTIL 3PM

Following the success of last year's inaugural event, SEAI will hold its second annual Decarbonising Transport Conference and Exhibition.

This event is free to attend and is open to all those who work in the business and public sectors with a responsibility or interest in transport.

# AGENDA



## 09.30 SHOWCASE AND DISPLAY AREAS & REGISTRATION AND NETWORKING

Low Emission Vehicles display and Technology showcase opens - teas and coffee will be served on arrival.



## 10.30 EVENT OPENING - RUTH BUGGIE, HEAD OF MOBILITY AND SMART NETWORKS, SEAI

Welcome to event, introductions and overview of the day



## 10.40 POLICY AND LEGISLATIVE REQUIREMENTS SESSION

An opportunity to learn about the latest policy and legislative requirements. Short presentations providing insights and guidance to assist in developing transport decarbonisation strategies and addressing emission reduction targets. Followed by a hosted Q&A with the Policy experts:

**John Knox, Climate Adaptation Research and Energy Division, Department of Transport:**  
Clean Vehicle Directive requirements

**Olga Houlihan, Transport Infrastructure Ireland:** Zero-Emission Heavy Duty Vehicle Purchase Grant Scheme (ZEHDV)

**Aoife O'Grady, Head of Zero Emission Vehicles Ireland:** EV Charging Network

**Siobhán Hamilton, Smarter Travel Programme Manager, National Transport Authority:**  
Smarter Travel



## 12.00 LUNCH & NETWORKING

The showcase and display areas will be open during lunch



## 13.30 DECARBONISING TRANSPORT EXEMPLARS

Examples of best practice approaches from a range of organisations across Ireland as they tackle the challenges associated with reducing carbon emissions and their transition away from fossil fuels

**Joe Scott:** Bus Éireann - Limerick Roxboro Depot Electrification Project

**Ken Mulkerrins, Group Head of Innovation & Sustainability:**  
Kilsaran - Eco-Logistics: Pioneering Emissions-Free Solutions for the Construction Industry.

**Martina Mullin, Healthy Trinity Operational Lead & Health Promotion Officer:** Trinity College Dublin - Health by Stealth: Decarbonising Transport in Trinity College Dublin



## 14.15 DECARBONISATION & MOBILITY – AVOID, SHIFT, IMPROVE ; PANEL DISCUSSION

A hosted panel discussion featuring a number of domain experts to illustrate the evolving marketplace, innovation and technology developments and the opportunities arising around low carbon transport options and how these can be applied to the Avoid, Shift, Improve model.

**Blake Boland:** Panel Host

**Mike Keane:** Hibra Design

**Catherine Guy:** Nifti Business

**Emer Barry:** SEAI



## 15.00 EVENT CLOSE

# SPEAKERS

## Ruth Buggie - SEAI

Ruth Buggie is the Head of Mobility and Smart Networks at SEAI. Since joining in 2005, Ruth developed the Sustainable Energy Communities programme model, which supports a community approach to energy across almost 900 communities.



## Conor Molloy - on behalf of SEAI

Helping fleets save fuel and reduce emissions since 2005, in 2018 Conor was invited to join the Global Logistics Emissions Council (GLEC) expert panel based on his work as the designer and implementer of the EEOS funded ECOfleet programme.

## Blake Boland -Freelance EV Consultant

Blake Boland is one of the leading commentators on Electric Vehicles in Ireland. He is a Communications, PR and Content Creation professional. He brags that he was the first person to drive the length of Ireland (Mizen-Malin) in an EV without stopping to charge once!



## Catherine Guy - Nifti Business

Catherine joined award-winning, NiftiBusiness and Nifti as CEO in late 2019. NiftiBusiness is a specialist fleet management and leasing provider working with businesses of all sizes and sectors. Catherine is a qualified Chartered Director with the Institute of Directors.

## Emer Barry - SEAI

Emer Barry is the Programme Manager for Electric Vehicles and Demand Generation at the Sustainable Energy Authority of Ireland (SEAI). This programmes aim is to support and progress the electrification and ultimately decarbonisation of the transport sector in Ireland.



## Aoife O'Grady - Zero Emission Vehicles Ireland

Aoife is Head of Zero Emission Vehicles Ireland, which funds EV charging infrastructure and supports the uptake of vehicles through grants and incentives. She has worked for the Irish and UK Governments in the field of transport for almost 20 years, with a focus on strategy and sustainability.

## Ken Mulkerrins - Group Head of Innovation & Sustainability

In his role at Kilsaran, Ken is responsible for reducing emissions and overall impact on the environment, but also leading research and innovation teams in designing and developing products to assist in achieving these goals and providing low carbon construction solutions for the industry.



# SPEAKERS



## Mike Keane - Hibra Design

Mike has over 2 decades experience in first-line automotive engineering leading high-calibre automotive programmes, and over 12 years developing award-winning electric vehicles. Many of the vehicle programmes Mike has led were the first forays into electrification for major manufacturers.

## Olga Houlihan - Transport Infrastructure Ireland

Olga manages the Zero Emissions Heavy Duty Vehicle Grant Scheme at Transport Infrastructure Ireland, on behalf of the Department of Transport. Prior to that she worked for 13 years at the National Roads Authority. Olga has a Masters in European Studies and has a keen interest in European affairs.



## Joe Scott - Bus Éireann Regional Engineer

Joe has over a decade of experience in the bus industry and is currently the South West Regional Engineer for Bus Éireann. Operating town, city, schools and coach services across Limerick, Thurles and Tralee, Joe has responsibility for the maintenance facilities for a fleet of almost 250 buses.

## John Knox - Department of Transport

John Knox is an Assistant Principal in the Climate Adaptation, Research and Energy Division at the Department of Transport. John's workstreams include the Clean Vehicles Directive (CVD) and alternative fuels for transport.



## Martina Mullin - Operational Lead Healthy Trinity

Martina is the operational lead of the Healthy Trinity initiative and co-lead of the Healthy Trinity: Smarter Travel group. Her Smarter Travel work aims to highlight that walking, cycling and public transport are ideal transport solutions for students.

## Siobhán Hamilton - Smarter Travel Programme Manager, National Transport Authority

Siobhán currently leads the national Smarter Travel programme, engaging with over 200 of the largest employers nationwide. She has over 20 years experience working with multinationals, SMEs and start-up organisations.



## Book Your Ticket Now

Click the link below to register  
or scan the QR code

[Click this link](#)

