

# Reduce Your Use

#ReduceYourUse

## Campaign Overview September 2022 – March 2023

For further information on outcomes please visit SEAI Case Study page [CLICK HERE](#)

In September 2022, the Government of Ireland required all public bodies to commit to saving between 5-10% of their energy use, and 15% in buildings, over winter 2022/2023.

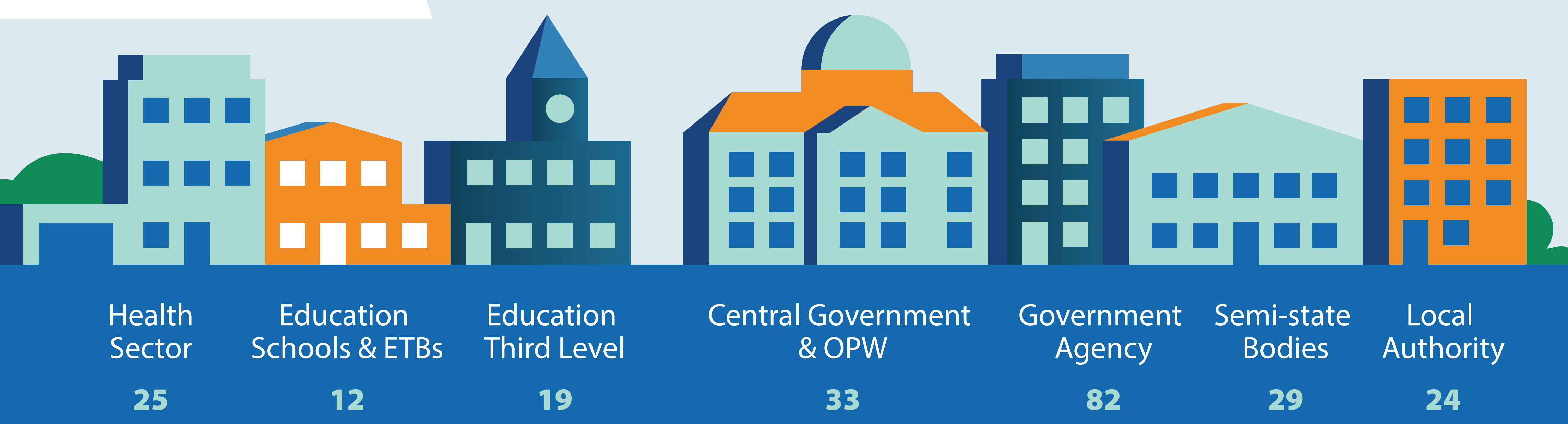
The *Reduce Your Use* initiative was developed by SEAI (Sustainable Energy Authority Ireland) and OPW (Office of Public Works) as a staff energy awareness campaign across public organisations to achieve these energy-saving goals.

The initiative provided energy-saving advice on:

- Heating
- Transport
- Lighting
- Home offices
- Hot water
- Holiday shut-downs
- Use of appliances
- Energy saving resolutions



### Number of RYU registrations:



## Savings Achieved



## Staff Survey



Through energy teams in public bodies, the campaign collected staff attitudes towards heating and energy saving in October and November 2022 (before and after the first month of the campaign).

**Total responses**  
1,715

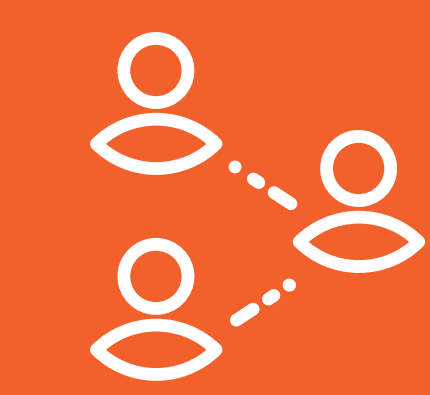
**First survey**  
1,221

**Second survey**  
494

### Before vs After

After the October heating campaign, there was a 22% shift in survey respondents who noticed energy savings efforts at work

## Impact



**Engagement**  
220 organisations



**Documents**  
234 shared  
11,620 downloads



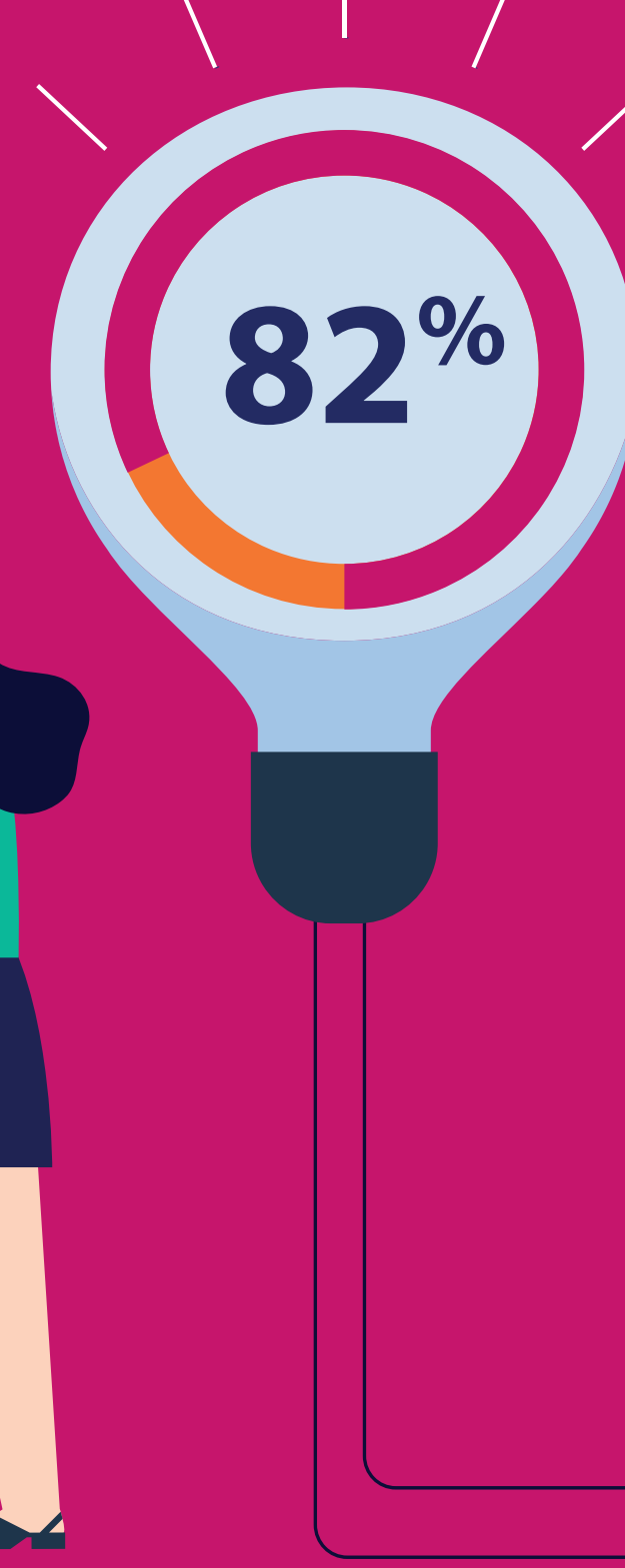
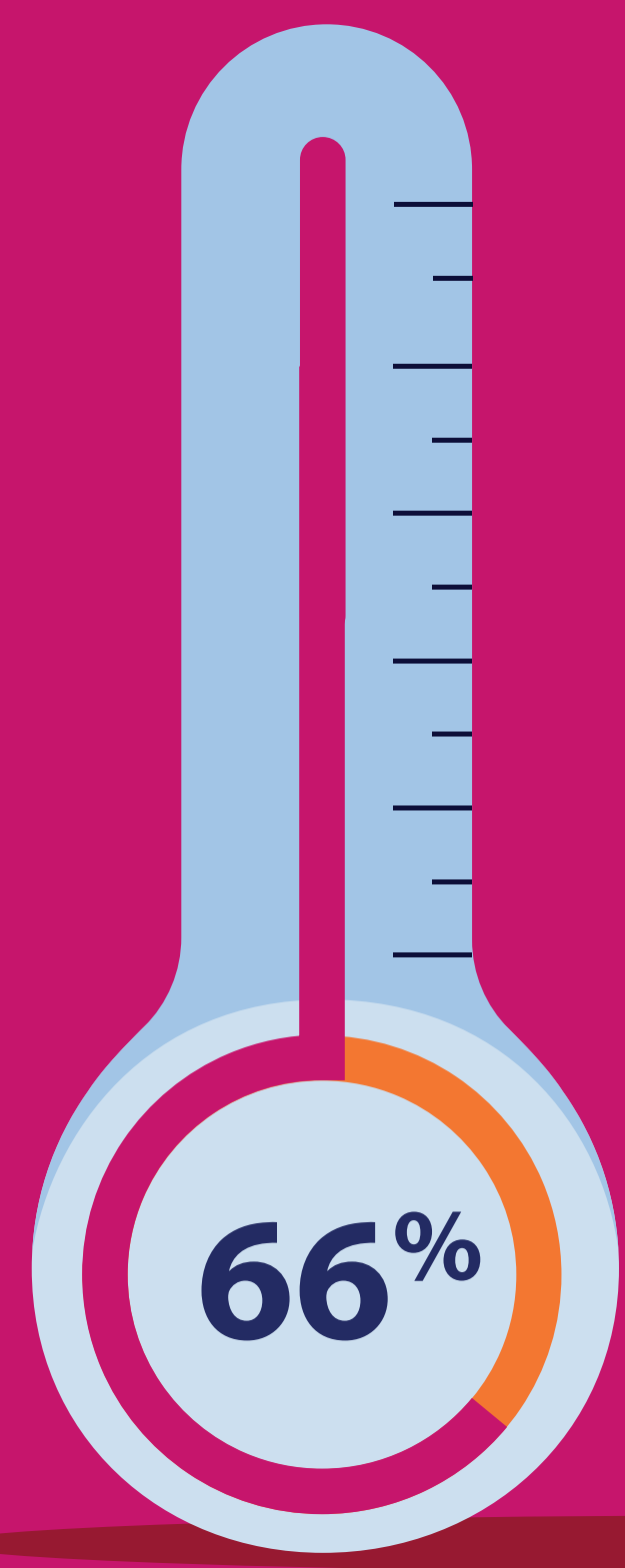
**Energy Link Community**  
440 people joined



**Webinars**  
19 held  
96 attendees on average

## Outcomes from Participating Organisations

### Heating



### Lighting

Based on 180 organisations' responses to our Energy Performance Officer (EPO) survey, we gathered insights on completed mandated actions.

## Feedback from Participants

"We appreciated the availability of pre-prepared materials to support our campaign. The public mandate provided added impetus to our internal communications."

Government Agency

"We have found the Reduce Your Use initiative to be a hugely positive experience in general. That we can see the gains being made with our monthly meetings with our energy consultants only enhances this. We look forward to continuing to reduce our energy use."

Government Agency

"Reduce Your use campaign was very useful, full of valuable information, very well received by Campus staff. Well organised, easy to introduce and run. I would definitely be happy to continue with it on our Campus in coming months/ years."

University